

DANILO COLELLA

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Experience

Front-end Web Developer - Dept Agency - Rotterdam (NL) - Oct 2022 - Oct 2025

Developed Salesforce ecommerce platforms for major fashion brands including Costes, WeFashion and Via Outlets; supervised front-end teams to ensure consistent quality; optimised performance and accessibility across platforms to WCAG 2.1 standards.

Full stack Web Developer - Raintonic - Padua (IT) - Feb 2021 - Oct 2022

Developed custom ERPs and MES solutions using Angular and NestJS; independently managed software across the full software development cycle; collaborated closely with cross-functional and inter-cultural teams.

Social Media Manager - Holbein & Partners - Treviso (IT) - Jan 2020 - Oct 2020

Planned and managed social calendars for a diverse range of clients; designed visual content and copy for social media; analysed campaign performance and insights.

Web Developer & Designer - SGCommunity - Treviso (IT) - Oct 2018 - Dec 2019

Developed and maintained responsive WordPress websites for a variety of clients; designed custom graphics and motion content for social media; collaborated directly with clients to define project goals.

Social Media Manager - Piu Internet - Treviso (IT) - Jun 2018 - Feb 2019

Created animations and written content for social media platforms; managed advertising campaigns on Meta platforms; monitored performance metrics and audience insights.

Full Stack Web Developer - MID - Treviso (IT) - Oct 2016 - Mar 2018

Developed and maintained custom websites with interactive animations; optimised site performance and SEO; ensured cross-browser and mobile compatibility.

Education

University of Padova, B.A. Communication Sciences - Oct 2016 - Mar 2019

Explored Sociology and History; deepened understanding of consumer psychology.

ITIS Max Planck, Computer Science qualification - Sept 2011 - Jun 2015

Solid foundation in Computer Science theory and practical application, with hands-on experience in Object-Oriented Programming (OOP), Java, and web development.

Other skills / achievements

- Developed and maintained platform for Percorrere il Sile running club.
- Built and managed website for Fiab Amici della bicicletta cycling association.
- Writer and owner of Substack newsletter on art, books and creativity.
- Member of Interaction Design Foundation (IxDF), participating in workshops and courses; self-taught graphic design and UX principles and practices.
- Designed a movie trivia quiz app, Give Me Trivia.
- Consistently ranked at the top of my class across multiple academic years.
- Certified AIGAE Nature Guide.

Language Skills: Italian (native), English (fluent), Dutch (B1)

Technical Skills: Figma, Adobe suite, WordPress, Git, React, Angular, JavaScript, HTML, CSS, MySQL, NodeJS

Other: MS Office literate, full driver's license

Interests: Reading, drawing, painting, urban sketching, cinema, running, hiking, outdoors